



INTERNATIONAL ACADEMY
HALTON UK

HALTON is a club based performance environment, similar to that adopted by **Justine Henin** at her new business venture in Belgium (**blogged by Judy Murray**) with individual programmes built around each player.

Performance tennis is a cultural/intellectual/attitude challenge. Our best players such as **Katy Dunne & Barney Smith** have shown that even at the very highest level of junior tennis, the critical factors are not necessarily things such as court surfaces and hitting partners, but the environment of support, trust and care developed through the effective working out of the player/coach/parent relationship. This helps ignite the rocket-fuel like motivation to succeed at the top level.

This approach is not new – many top players including former World No 1 **Juan Carlos Ferrero & of course Rafa Nadal** also took this route rather than move to larger academies with bigger facilities/more players.



INTERNATIONAL ACADEMY
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Performance Tennis & Education

- EVERYBALL INTERNATIONAL ACADEMY -



Our LTA High Performance Centre for aspiring young tennis professionals offers part-time or full-time tennis programme + education and accommodation options.

Please contact Mike James, Director of Tennis on 07958 008312 for further information



"Katy has been at Halton for 2 and a half years and enjoys every minute. All the coaching staff have worked extremely hard on every aspect of her tennis - she is improving all the time. Katy has worked hard since she went 'full time' in September 2009 and her fitness programme and technical work are paying off. She is very secure in a positive atmosphere which has seen her confidence grow but which also keeps her feet firmly on the ground." *Julie Dunne*

EDUCATION

Our research has shown that the most effective method of delivering education to student athletes at Halton is through a combination of

- Home Schooling
- Face to face tutors
- Education supervisor

By utilizing this combination, we believe a cost effective quality education can be achieved, enabling students to gain the required qualifications without impacting their tennis programme. The mix of each element will depend on each student's needs.

Players undertaking education at Halton are known as **Student Athletes**

Our chosen supplier for the Home Schooling element is Oxford Home Schooling (OHS); they are well known with over 18 years experience, and we have also had their offering independently assessed by Tony Jeffryes, a recently retired Headmaster and a member at Halton.



DETAILS

The Home schooling is programmed into each student's day, utilizing the classroom located in our Coaches building. Additional work may be carried out at home/whilst away on tour etc.

Halton Tennis Centre is an LTA coach education centre.

The Oxford Home Schooling programme is LTA recommended and used by Laura Robson.

We have a group of local recommended tutors available for face to face tuition, either as a top up facility or more if required such as around exam time.

The Home Schooling programme comes with a complete support system for both children & parents to access; we provide an onsite Education manager/advisor to help ensure that all work is completed on time, and any organizational or practical issues are sorted out.

The Home Schooling option includes a complete study pack for each subject and has 4 key parts

- Student advisers
- Study packs (approx 20-45 lessons depending on subject)
- Personal Tutors (qualified teachers)
- Tutor marked assignments (approx 8 per GCSE)

It can offer

- Key Stage 3 (11-14yrs old) in four subjects: English, Math, Science and History.
- Core subjects in GCSE along with Business Courses and Languages. To do 'A' levels the student needs 4 GCSE's.
- IGCSE's are also on offer including Humanities and Languages.
- 'A' levels with/without the LTA AASE's scheme (see page 8).

To attend a US College each student needs 5 GCSE's, including Maths, English, Science and a Humanities.

WHY COMBINE EDUCATION AND TENNIS? HOW DOES IT WORK?

To fulfil your tennis potential while maintaining national education requirements so still keeping your 'options' open.

We recognize that there are alternative opportunities for talented players en route to a professional career such as US collegiate or British University tennis scholarships.

Students are also offered the opportunity to take their basic coaching badges during their time with us from age 16. All students will be invited to spend time working on the coaching programme as helpers, and will have an opportunity to earn pocket money.

Additional modules can be offered in Life Skills, **FREE OF CHARGE** such as

- Finance
- Communication/Presentation skills
- Health & Safety At Work
- Leadership/Team & Character building
- Tennis Centre operations/management

OUTPUTS

Students will have the opportunity to progress to :-

1. A Level study
2. USA collegiate place
3. UK Sports Universities such as Bath/Loughborough
4. AASE (advance apprenticeship in sporting excellence) scheme
5. Coaching careers

WHAT IS A STUDENT ATHLETE?

This term originates from America where High School and College (University) athletes are required to attain a C or above average. If they do not achieve this then they are put on academic probation which in turn may lead to them being suspended from practice or matches in their chosen sport.

We believe that receiving an education is vital, as it gives the player choices further down the line.

We are committed to the concept of student athletes. Players that are organized with their studies, study hard, complete assignments on time etc and fulfil their potential on the tennis court.

Therefore players that join our programme must attain academic grades or percentages in agreement with parents.

WILL MY CHILD HAVE AN INDIVIDUAL OHS TUTOR?

A tutor (all are qualified teachers) will be assigned for each course taken by the student athlete.

The risk with a home schooling programme is the student not doing the work; to that end we have decided to add an educational manager/advisor based at Halton.

The advisor will be on hand each day, help the student athlete organize their assignments each week, file completed assignments, assist in planning their studies during the week, be in touch with their tutors and the parents if necessary. Therefore acting as a support team to the student.

We recommend that if a student is studying a language they see a tutor face to face once a week. Currently we have a Spanish tutor at the centre.

We can also arrange private face to face tuition in any subject. This can be useful around exam times or if any subject area is proving difficult to understand.

WHEN IS THE OHS TUTOR AROUND TO TALK TO THE STUDENT OR THE PARENTS?

Communication via email is open 24 hours a day. Parents can call whenever they have any questions or concerns.

The tutor will reply within 24 hours. So if the student is stuck on a question at 11pm at night the tutor will reply by email within a day.

Each tutor offers different times to ask questions, for example every Friday at 11am there will be a phone call between the student and the tutor.

The tutor is contracted to call Oxford Home Schooling every three weeks to give an update on the pupil.

A 'NO SURPRISES APPROACH'

We do this by having transparent communication between the tutor – student athlete – parent/academic advisors.

We agree a reporting system/timeframe with parents

WHAT HAPPENS ABOUT EXAMS?

Each student athlete must be linked to a college or school to take their exams.

For a summer exam you must register in January

Examining board decided by OHS; either AQA or Edexcel (iGCSE)

A subject code for each exam is provided by OHS in December.

The cost of each exam is £30 paid to the examining board plus an administration fee to the college or school where the exam is being taken.

Our local Examination venue is Chesham Park

WHERE WILL MY CHILD STUDY EACH DAY?

We have a classroom for the student athletes.

The classroom is split into two study rooms both with access to a computer/internet.

The classrooms are big enough for more than one student and a tutor.

During 'downtime' players may use this room as a place to relax, as well as our comfortable club house.

WHEN WILL THE STUDY HAPPEN DURING THE DAY?

Currently the timings for our full time program looks like this

8.30 - 10 am	Tennis
10 - 11 am	Physical
11 - 2 pm	Study/Lunch
2 - 4 pm	Tennis
4 - 5 pm	Physical

We are flexible with these timings to suit individual needs/tennis.

Lessons are not set to term times and can be done during tournaments locally and abroad.

We can cater for up to 6-8 students at any one time.

COURSE DETAILS

GCSE we recommend 2/3 GCSEs a year (or more by choice)

One GCSE takes about 200hrs of study per year

Studying 1 GCSE for 9 months would be 6-7 hrs per week

ACCOMMODATION

Accommodation can be provided via local host families who are members of Halton, and/or have children based at the Centre.

COSTINGS

For each course taken the cost can be paid over 8 installments, with a deposit.

Key Stage 3	One Individual Year £195 - 8 months @ £19.50
Key Stage 3	3 Year Course £495 - 8 months @ £49.50
GCSE	1 GCSE £350 - 8 months @ £35
GCSE	2 GCSE £650 - 8 months @ £65
GCSE	3 GCSE £950 - 8 months @ £95
AS level	£260 - 8 months @ £26
A level	£424 - 8 months @ £42.50

Tutor led sessions typically cost £30 per hour, split between those who attend

The cost of the Halton Education supervisor is also split amongst the participating students, and is based on an hourly rate of £20

MANAGEMENT OF THE PROGRAMME

We have a Professional Board of Advisors, made up of Educational and Business people, to oversee the programme.

Tutors, Correspondence material as well as Life Skills modules will be vetted/agreed by this Board.

Day to day management will be in the hands of John Walker, Mike James, Nick Leighton & Jemima Hayward.

COSTS

The cost of the tennis & education programme is individual to each player, and based on their bespoke programme.

OUR ETHOS

Tennis coaching for adults & children, including match plays and tournaments is provided by the coaching team at Everyball International Academy, led by Mike James.

- **Why Everyball?** It's our ethos.
- **Why International?** It's our commitment to world class standards.
- **Why Academy?** It's a place of specialised learning and training.

Full details of all our activities and offerings are on www.haltontennis.co.uk and www.everyball.net

AASE - Advanced Apprenticeship in Sporting Excellence

As part of Halton's High Performance programme, Everyball International Academy offers the AASE scheme.

We currently have 9 children engaged in the scheme & 3 recently completed, 2 of whom have taken up tennis scholarships in the USA & the other to Stirling University.

The AASE scheme is for players aged 16 to 18 years old who have realistic potential to achieve excellence in tennis and are seeking a future career in tennis, whilst gaining academic qualifications. The AASE scheme gives you the chance to join a squad of players at your local High Performance Centre (HPC) and benefit from free high quality training funded through the LTA, whilst continuing your education.

For more information about the AASE scheme at Halton HPC, please contact Phil Hill on 07900 107953 & visit the LTA website

NEW EUROPEAN ALLIANCE - CARL MAES

We have formed a relationship with the MacTen Academy in Belgium, taking players over for training camps on red clay.

www.macten.be



PERFORMANCE TENNIS



Halton is one of a select few clubs across Britain awarded a contract by the LTA to deliver performance training programmes to talented young players.

Performance Sport is, we believe, perfectly captured by Ernest Shackleton - in his advert in The Times newspaper in 1914 for the expedition to Antarctic:

"Men Wanted: For hazardous journey. Small wages, bitter cold, long months of complete darkness, constant danger, and safe return doubtful. Honour and recognition in case of success"

It presents a vivid image of the journey that lies ahead for our performance players. Our Aegon sponsored LTA High Performance Centre for aspiring young tennis professionals offers a full-time programme, education and accommodation options. The successful Great Britain Olympic cycling motto of 'benchmarking against the world, not the national standard' is exactly where we have set our sights & focus not only on Tennis Europe & International Tennis Federation tournaments & rankings, but every aspect of our performance organization.

We currently deliver 20 performance squads each week, as well as many individual sessions

After a successful 1st 2 years, in 2009 we were awarded a further 3 year contract as a High Performance Centre worth in excess of £100k per year.

The main coaches involved in the delivery of the programmes are :-

Mike James	Director of Tennis
Phil Hill	Technical Director
Pete Thorne, James Morgan & Jemima Hayward	High Performance Coaches
Alan Hutcherson	Under 10

EUPSYCHIA

There is very little that separates the top sportsmen and women - in terms of technical/ physical ability.

Eupsychia – is our unique Play to Win experiential learning & skills event involves parents/ players/coaches, utilising Green Park outdoor activities centre and a top class business facilitator.

Building strong trusting relationships between a player/parents & the coach is, we believe, key to the success of promising juniors.



TOURING

One of our core beliefs around Elite Performance is that our young players must regularly expose themselves to European travel/tournaments from an early age, and as soon as possible, to ITF events around the world. This promotes a player's sense of ownership and responsibility, raises awareness of the standards required at the very top level and of course serves as invaluable life experience.

RECENT SUCCESS!



Girls NJCL 2008 U18 champions

Girls NJCL 2007 U12 champions

*Julia Bone last 16 Junior Wimbledon 2006

*Boys NJCL 2005 U14 champions



Greg Rusedski & Katy Dunne Jan 2010 @ halton

RECENT PLAYER ACHIEVEMENTS

April 2010	Katy Dunne ITF U18 Nottingham Grade 4 Champion Ratings jump from 650 to 302
February 2010	Barney Smith chosen to represent GB U11
December 2009	Katy Dunne runner up Eddie Herr & last 16 Orange Bowl U14
August 2009	Barney Smith - 10&U Great Britain National Champion
August 2009	Katy Dunne - runner up 14&U Nationals
August 2009	Dean Kelleher & Claudia Marsala - last 16 U14 & U16 Nationals
August 2009	Sam Humphries & Millie Osborne - sport scholarships to USA
June 2009	Katy Dunne ranked 8 in Europe U14
February 2009	Katy Dunne represents Great Britain in the Tennis Europe Winter Cup GB 14&U girls team in the Czech Republic
June 2008	Katy Dunne wins her 1st Tennis Europe International U14 tournament in Iceland
Jan 2008	Lereesa Easterbrook Last 16 Casablanca Cup, Mexico: world ranking has soared from 257 to 175
Simon Childs 2007 & Matt Brown 2006	Scholarships to USA colleges

TENNIS PROGRAMMES

- Personalised Tennis, Fitness & Mental Skills programmes
- Full time (3-4 hrs tennis & 1-2 hrs fitness per day) or part time
- Individual 1:1 sessions
- Video Analysis
- Tournament/Match analysis/support
- Access to Gym
- On site Physiotherapy & Sports Injury Clinic
- Musculoskeletal Screening for injury prevention
- Specialist Fitness trainers
- Specialist Mental skills trainer
- Education - tutors and/or Oxford Home School Programme
- Accommodation support - via local families

August 2010 – Tennis Europe U16 Event to be staged at Halton

Wilson®

COACH EDUCATION CENTRE

We are also designated as a coach education centre, host & deliver LTA training courses. Mike James is a senior tutor and Phil Hill also delivers training courses.

COACH APPRENTICESHIP SCHEME

We also offer talented young players who leave education at age 16, the chance to join "an old fashioned" apprenticeship in tennis, where they work on the job, learning the ropes under expert supervision. At the same time they undertake their coaching qualifications, supported by grants from the LTA.

See LTA website for more information about this scheme, or contact Mike James on 07958 008312

WORLD FAMOUS TENNIS COACH NICK BOLLETTIERI COMES TO HALTON TENNIS CENTRE 2009

Nick Bollettieri, probably the most famous coach in the world, who has coached great players like Andre Agassi, Maria Sharapova and the Williams sisters, came to Halton Tennis Centre on Tuesday 23 June to give a master class with some of the UK's most talented young players. 400 tennis fans, including numerous coaches, attended the event from all over the UK – from Grimsby in the north to Devon and Wales in the south-west.



APPLYING TO JOIN

1. **Informal visit;** we encourage all potential students to visit Halton and meet our people before formally applying.
Please have a look at our website www.everyball.net and the Oxford Home Schooling website www.OxfordHomeSchooling.co.uk or by phone **08000 111024**. Sample subject curriculum folders and the OHS prospectus are also held on site at Halton.
2. **Complete an Application Form.**
3. **Evaluation;** a comprehensive evaluation across the four performance factors – technical, tactical, physical and mental, to gain some insight into what qualities the player currently owns that will further 'enhance' the Academy and club environment.
4. **Interview;** the Everyball Performance Team meets with the student and parents to discuss an individualized programme. Short and long-term goals are established to ensure a clear alignment between talent, ambition and commitment.

For further information or to discuss our full-time programme please contact Mike James, Director of Tennis.

“When responding to the recent All-Party Parliamentary Group review into British tennis, Roger Draper, the LTA chief executive, pointed to the promise of two young players as proof of a golden future. **Katy Dunne** (of Halton Tennis Centre) was one, Luke Bambridge (Nottingham) the other, and they are exceptional prospects.”

Neil Harman, Tennis Correspondent, The Times